

EXPERIENCE

Film	2009-Present	Los Angeles, CA
Commercials		
<ul style="list-style-type: none">• Art Director, "Chloe & Cole" Wealthfront Commercials, Nurture Digital, Director Ben Morrison, 2015• Art Director, "New Game" Game Stop Net 10 Commercial, Classitech, Director Joseph Russo, 2013• Art Director, "This or That" Straight Talk Commercial, Classitech, Director Anibal Suarez, 2013• Art Director, "New Kid" Net 10 Commercial, Classitech, Director Jovis, 2013• Art Director, "Busy Mom" Net 10 Commercial, Classitech, Director Jovis, 2013• Art Director, "Holiday Tips" Tracfone Commercial, Classitech, Director Jovis, 2012• Art Director, "Holiday Switch" Straight Talk Commercial, Director Jovis, 2012• Art Director, "Kids" Net 10 Commercials, Director Jovis, 2012• Art Director, "Poise Fab 5 Walmart" Commercial, Lunchbox LP, Director Kate Hackett, 2012• Art Director, "Kristi Yamaguchi Fitness Video" Acacia & Hu-Man Element Productions, Director Rick Ojeda, 2010• Art Director, "Nokia" Net 10 Tracfone Commercial, Classitech, Director Kip Hewitt, 2010• Art Director, "Genie" Net 10 Tracfone Commercial, Classitech, Director Kip Hewitt, 2010• Art Director, "Delivery Room" Net 10 Tracfone Commercial, Classitech, Director Kip Hewitt, 2010• Art Director, "Nursery" Net 10 Tracfone Commercial, Classitech, Director Kip Hewitt, 2010• Art Director, "Interrogation", "Airport Security Guards", "Airport Dork", "Santa Claus", "Baby Parking Lot", "Baby Stroller" Doritos/Pepsi Max Crash the Superbowl Commercial Spots, Director Gershon Hyldreth, 2010		
Narrative Film		
<ul style="list-style-type: none">• Production Designer, "American Girl" Short, Hero Media Group, Director Rebecca Murga, 2015• Production Designer, "Assistant Living Show" TV Movie, Assistant Living Productions, Director Scott Rickels, 2015• Set Decorator, "Stepping High" Feature, Harmony Gold, Director Henri Charr, 2013• Set Decorator, "Contracted" Feature, BoulderLight Pictures, Director Eric England, 2013• Production Designer, "Symphoria" Feature, Symphoria Films LLC, Director Catherine Dao, 2012• Production Designer, "Midnight Violin" Short, Bravo TV Canada & Echo North Productions, Director Heather Schmidt, 2011• Production Designer, "Snow" Short, Alfred P. Sloan Foundation, Director Isaac Ergas, 2010• Production Designer, "No Mr. Charmer" Carie Vejvoda music video, Director Joshua Martinez, 2010• Production Designer, "Hott Damed" Short, Ryan Isreal Productions, Sun-Spot Productions, Director Ryan Isreal, 2010• Production Designer, "CHANGE" Short, Provocative Film, Directors Jeff McCutcheon, Melissa Leigh Osborne, 2010		

- Production Designer, "Assistant Living Show" Web Series, Assistant Living Productions, Director Scott Rickels, 2010
- Production Designer, "Dance High" Feature, Benedict Gelera Production, Director Charles Clemmons, 2010
- Set Decorator, "Beyond The Mat" Feature, Catch 22 Entertainment, Director Van M. Pham, 2010
- Set Decorator, "Naught For Hire" Web Series, RDRR Productions, Director Jonathon Kesselman, Cast Ben Browder, 2010
- Set Decorator, "The Mischievous Case of Cordelia Bodkin" Short, Minx Pictures, Director Cat Youell, 2010 ***Winner Best Production Design***
- Assistant Set Dresser, "Beautiful Boy" Feature, First Point Entertainment, Director Shawn Ku, Cast Maria Bello, Michael Sheen, Meatloaf, et al, 2010
- Set Dresser, "How To Eat Bacon" USC Thesis Film, Director Lea Dizon, 2009
- Set Dresser, "Motel Red" AFI, Director Roxine Helberg, 2010
- Set Dresser, "Jazz" AFI, Director Hernan Cezares, 2009

Reede Interiors

2005-Present

Los Angeles, CA

Interior Designer, Founder

- Successfully designed, developed, and supervised all aspects of design, including kitchen design, of a contemporary, upscale, multi-state restaurant/bakery chain
- Designed and oversaw the renovation of world recognized East Hampton spa, retail space and its accompanying offices within a limited budget
- Created and implemented the design of numerous traditional style, luxury condominium lobbies and common spaces in New York City
- Successfully designed and managed the complete renovation of multi-million dollar contemporary residence in East Hampton, New York
- Pitch, develop, specify, and manage all aspects of interior design, layout, construction, and renovation for commercial design projects, including hospitality, restaurant, commercial building projects, and luxury residential design projects

Tangram Studio

2010-2011

Santa Fe Springs, CA

Design Consultant

- Increased awareness of Tangram Studio's brand and industrial design capabilities within the Los Angeles architecture and design community; created marketing campaigns and promotional events.

AFD Contract Furniture

1994-2005

New York, NY

Vice President, Senior Project Manager

- Successfully managed and supervised the rollout of more than \$20 million in furniture for a company whose annual sales averaged \$220 million
- Profitably created and developed AFD's healthcare, including hospital, nursing home and assisted living facility division and educational division resulting in an increase of \$5 million in sales in under 4 years
- Successfully pitched and delivered \$10 million in new sales in 5 years
- Profitably ran and oversaw all aspects of client accounts including P&L, account reconciliation, product specification, contract and discount structure negotiation, ordering, in-house and on-site project management, personnel management and supervision

- Effectively advised on the development of new furniture lines for Steelcase and Brayton
- Successfully managed multi-million dollar nationwide projects for international corporations such as Deloitte & Touche and First Data Corporation
- Effectively restacked a 12 story building for AT&T, incorporating new and existing furniture

Interactive Enterprises Inc

1992-1994

Old Westbury, NY

Interactive Advertising, Founder

- Successfully developed new business for the dissemination of visitor, travel, dining, and shopping information through an innovative interactive advertising kiosk
- Sold, created and directed the production of live commercials and streaming and static advertisements for clients including Long Island Railroad/MTA, and the Nassau Coliseum

Vistana Resort

1989-1991

Garden City, NY

Director of Promotions; Promotions Supervisor

- Creatively designed, pitched and produced promotional events for local festivals and tournaments, including the hiring and management of promotions field staff for a Florida Resort

EDUCATION

MPS, Masters of Design Management, concentration in Industrial Design	Pratt Institute	1996
BBA, Marketing	Hofstra University	1992

Reel and portfolio can be seen at www.ellendorrosdesign.com

Member SDSA, Set Decorator

References Available Upon Request